

Analysis of the construction of the communications industry in brazzaville

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Les entreprises et ménages sont connectés à la fibre optique terrestre, notamment à Brazzaville et Pointe-Noire, comme le prouve l'édition 2022 de l'annuaire statistique du ministère des ...

ABSTRACT: The development of telecommunications has made it possible to reveal market niches, once considered unprofitable. This is the case of mobile telephony, which is now experiencing...

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Les infrastructures de telecommunications ont ete construites sur l'ensemble de la Republique du Congo.

The extension of mobile telephony networks can play a crucial role in bridging the digital divide by facilitating access to communication and information services, even in remote rural areas.

There are three mobile network operators in Congo Brazzaville, all of which are backed by regional players. MTN Congo and Airtel Congo compete with the much smaller Bintel-owned ...

Thus, the main objective of this study is to evaluate the impact of price innovation on the commercial performance of telecommunication industry companies in Congo Brazzaville.

L'Agence de regulation des postes et des communications electroniques (ARPCE) a devoile, le 14 aout a Brazzaville, les resultats de sa derniere enquete exhaustive sur la qualite des ...

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Pricing Innovation Strategy Impact for Telecommunication Industry Companies in Congo Brazzaville Based on Elasticity Analysis

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